

January 12, 2026



To our Valued Customers,

Thank you for your interest in our approach to animal welfare. Treating our animals humanely is fundamental to our beliefs and approach to farming.

Alexandre Family Farm is committed to farming in harmony with nature and to honor the Earth and all of the animals under our stewardship. Our commitment to our animals is unwavering, as is our commitment to upholding organic standards.

For more than a year, we have been under attack by a collection of activists – working in tandem -- who are seeking to end animal agriculture or challenge the validity of the USDA’s Nation Organic Program.

We take any allegations -- particularly those related to animal welfare -- extremely seriously. We regularly update our robust animal welfare protocols in collaboration with veterinarians and an animal nutritionist. We update training of all employees to ensure that they continue to have the knowledge and tools needed to comply with our commitment to animal welfare.

Two groups filed lawsuits against us related to animal welfare. The allegations in those cases are either false or taken out of context to create a misrepresentation of our practices. The groups that are spreading this narrative are trying to create public relations issues because they cannot prevail in court on the substance of the allegations. Those groups have never authenticated any of the purported “evidence” they have published or relied on and we believe some of the most concerning material was created (or fabricated) by a particular individual intent on harming our animals and farm, and whose conduct was specifically prohibited by our standards and policies. We are aggressively challenging those claims in court.

The latest allegations against us by a so-called organic watchdog group are riddled with falsehoods and repeat some animal welfare allegations that we are challenging.

A USDA National Organic Program report, written last year in response to complaints from activists, highlighted our commitment to continuous enhancements. The report noted that "Alexandre changed multiple practices and procedures, trained staff, hired an animal welfare consultant and corrected all noncompliances."

We are a true family farm. Our family is dedicated to giving back to the community and our customers. Our goal is to provide all natural, nutrient-dense products that taste great. There should be no doubt that our family is fully committed to humane organic farming practices, and continuously working to make our farm the best it can be.

Warmly,

A handwritten signature in blue ink that reads "Stephanie Alexandre".

Stephanie Alexandre

Blake & Stephanie Alexandre
Farmer Owners
Alexandre Family Farm
8371 Lower Lake Road
Crescent City, CA 95531

