“Pressureze® Nasal Mist”, first rolled out in mid 2011 and was the first Non-GMO Verified nasal spray on the market. Jimbo’s...Naturally! was the first retail store to receive product. A San Diego based company since its inception, their goal is to provide the highest quality, cleanest, all-natural nasal spray products available, designed to be safe, effective, and work quickly. Pressureze® was created out of self-need, by San Diego resident Matthew Lutin, while working as a flight attendant for United Airlines. Due to constant ear and sinus trouble (congestion, sinusitis, blocked ears, and aerotitis), his flying career was in jeopardy. After many experiments and research at UCSD Medical Library, he discovered a most effective combination of salt and pH, which quickly opens the ear and sinus canals. His discovery worked so well for himself, that he offered it to passengers and flight crew members with similar ear and/or sinus issues. Soon pilots, flight attendants, and passengers were all requesting that he make it available to them. Due to the uniqueness of his product, Matthew received a U.S. patent and in 2008, decided to give up a successful career in mortgage banking to pursue his passion of offering Pressureze® Nasal Mist to everyone.