Go Green Agriculture combines state-of-the-art growing methods to produce the highest quality organic lettuce around. Every strain of their Happy Living Lettuce is grown hydroponically, meaning you get a fresher, more nutritious head of organic lettuce with the knowledge that it was nurtured in an earth-friendly and sustainable way. They harvest in the morning and deliver to the Jimbo’s...Naturally! stores within hours. Talk about fresh!

Their greenhouse is family-owned and operated right here in Encinitas. The family believes that going green is an all-around way of life, whether it’s conducting business or growing food. They use the purest, highest quality inputs and are obsessed with cleanliness. They believe the future of healthier, safer and truly sustainable farming is hydroponics, the science of growing plants in water.