As a mother of two, Cassandra, founder of Once Upon a Farm, has always cared about nutrition for her daughters. She found that being a mom, a chef, and an entrepreneur took precious time away from her family, so she wanted to go to the store and buy a high quality food, akin to what she was making at home.

At the time, all that existed was shelf stable baby food, which she knew fell into the “canned food” category. That’s when she put her knowledge of nutrition, childhood development and High Pressure Pascalization (HPP) together to give you Once Upon a Farm, the freshest baby food yet on the market! They source local, organic, and non-GMO ingredients from farmers they know and trust. It is their vision to provide as many children as possible with the best tasting, most nutritious, and highest quality food possible utilizing sustainable methods.