

# JIMBO'S

*...Naturally!*



## RANCHO DEL SOL

Organic Jamul Farm



The only thing sweeter than the citrus at Rancho Del Sol is its inhabitants, Bill and Linda Zaiser. Together, they operate a picturesque 40-acre plot of land in Jamul, 20 miles east of downtown San Diego, known as Rancho Del Sol. In 1980, Bill and Linda, who met in Laguna Beach, sought a more rural environment to raise their family. Their search yielded a mountainous and undeveloped plot of land in the mild, semi-tropical climate of Jamul, which they were told was perfect for growing citrus. Thirty years later, the family has planted over 4,000 avocados and specialty citrus including sweet satsumas and gold nugget tangerines. Certified organic in 1993, Bill and Linda's journey has been a long and successful one. The Zaiser's passion for fresh organic fruit is rivaled only by the family experiences they have shared at Rancho Del Sol.