

JIMBO'S

...Naturally!



BE WISE RANCH

Organic San Pasqual Farm



Be Wise Ranch is an organic family farm owned and managed by Bill and Marsanne Brammer, and a team of dedicated employees, many of whom have been with the farm since 1977. Be Wise Ranch provides Jimbo's...*Naturally!* with a wide array of organic produce throughout the year including strawberries, cucumbers, zucchini, green beans, leafy greens, and a variety of tomatoes. The Brammers work hard to improve the quality of the soil, which they feel improves the taste of their fruits and vegetables, and make the plants more resistant to disease. Be Wise Ranch's micro-climate, just eight miles east of the Pacific Ocean and 20 miles north of San Diego in the Santa Fe and San Pasqual Valleys, allows them to provide their customers delicious, farm-fresh produce all year round.