

# JIMBO'S

...*Naturally!*



## ARCHI'S ACRES

Organic Escondido Farm



Archi's Acres, owned and operated by Colin and Karen Archipley, is a small-scale farm located in Escondido. The farm was established in 2006 when Colin returned from his third tour in Iraq. They pride themselves on growing immaculate herbs and vegetables using sustainable and hydro-organic techniques. Hydro-organic technology is a hydroponic growing technique which relies on organic tea nutrients mixed with pure, filtered water. Archi's Acres supplies all Jimbo's...*Naturally!* locations with the live basil plants. The aroma and taste of the live basil plant brings the senses alive and is a great addition to your kitchen!

Archi's Acres believes a key aspect of successful business is how it meets its responsibility to the community in which it operates and the customers which make up its marketplace. Archi's Acres does this by integrating into their business model an opportunity to support others including our military service members and veterans. Archi's Acres provides a one of a kind world-class agricultural entrepreneurial incubator program, the Sustainable Agriculture Training (SAT) program, in partnership with Cal Poly Pomona. The intent is to expose strong leaders to the entrepreneurial opportunities which exist in the agriculture industry today.