

JIMBO'S

...*Naturally!*



ALOE LIFE

The Aloe Life logo is written in a white, cursive script font on a dark green rectangular background. The word "Aloe" is in a simple cursive, and "Life" is more ornate with a small crown over the 'i'. A registered trademark symbol (®) is at the end.

Aloe Life began as a dream in 1991, 25 years ago by clinical nutritionist Karen Masterson Koch. She worked in medical clinics for 17 years in San Diego designing various health programs for patients. After a remarkable 1987 observational study in a North Park clinic with patients drinking whole leaf aloe juice concentrate, Masterson saw extraordinary results. After about six months of observing the remarkable healing properties of aloe vera, Karen Masterson Koch developed her own affordable and therapeutic aloe vera juice and Aloe Life was born. Jimbo's...*Naturally!* was one of the first stores to sell Aloe Life in San Diego 25 years ago.

Aloe Life products start with certified organic leaves that are gently processed with care to produce a juice concentrate that lasts longer and has more health benefits. Aloe Life aloe vera juice is not over heated, over-filtered or diluted. You can taste and feel the difference of Aloe Life supplements and personal care. Aloe Life is dedicated to producing the highest quality whole leaf aloe juice concentrate and the support it gives to kids, adults and even pets for digestion, skin health, allergies, immunity and much more.